



St. John's, April 14th 2021

For immediate release

PRESS RELEASE

The CSFP's website is getting a makeover!

The Conseil scolaire francophone provincial de Terre-Neuve-et-Labrador is launching its brand new website today! It will allow the School Board to reach the three essential objectives that its Board of Directors has set for itself, namely the promotion of the Provincial Francophone School Board, the recruitment of students and employees as well as transparency.

After years of good and loyal service, the CSFP website has finally been given a well-deserved makeover. The transformation is complete: a more attractive layout, improved navigability, for a much more dynamic look, as well as several additions of online forms to facilitate student registration and staff recruitment. The new website has been designed to respect the Board colors and each of its school's websites retain their individual look with a more pedagogical style.

Beyond the aesthetic aspect and user-friendliness, the project also allowed for a technological upgrade. This resulted in a truly "Web 2.0" website. Among the advantages, an increased interactivity (social networks, PowerSchool for parents) and total compatibility to all screen resolutions. Overall, the website has been designed to facilitate access to various resources (such as the Board minutes), to personalize the showcase sites of each of the six schools, and to highlight the advantages of a professional work environment at the CSFP.

In accordance with our value of transparency, what we want above all is to encourage the general public to know us better: our teams, our schools, our mission, vision and values. It is also a way to give a stronger voice to Newfoundland and Labrador's Francophone community.

The redesign of the website is the result of a year-long project led by DPG Communications with the support of several CSFP employees.

The website will be updated regularly and other additions will be made in the near future, but we encourage you to visit csfp.nl.ca without delay and share the link on your networks!

Enjoy your visit.

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